

May 18, 2010

FOR IMMEDIATE RELEASE

CONTACT:

Chris Moultrup
MidMichigan Innovation Center
(989) 839-2336 / Moultrup@mmic.us

Tickets Now On Sale:

“MidMichigan Innovators: Heading for the Big Leagues” Event Thursday, May 27, 2010

Mid-Michigan (May 18, 2010) – Expand your networks and be part of the 2nd Annual **MidMichigan Innovators: Heading for the Big Leagues** entrepreneurial networking and awards event. The MidMichigan Innovation Center (MMIC) and The Dow Chemical Company are hosting the region’s largest innovation and entrepreneurial success celebration inside Dow Diamond, in Midland, Thursday, May 27, 6-9 p.m. General admission tickets are \$50 for networking, exhibits and awards program and include drink and food tickets, or \$100 for both a pre-event, 5-6 p.m. VIP reception and the evening program. Buy tickets early by going to the MidMichigan Innovation Center Web site at www.mmic.us or calling the MidMichigan Innovation Center at (989) 839-2334.

For the event, the concourse at Dow Diamond will be transformed into a technology and innovation showcase for promising and successful companies from around the mid-Michigan region. This sell-out annual event includes nearly 40 exhibitors displaying and demonstrating their innovative products and services before an expected crowd of 350+ potential investors and key business, community, and political leaders.

VIP Networking Reception – 5-6 p.m. (by VIP ticket)

Exhibitors, Networking and Demonstrations – 6-9 p.m.

- See these rising stars and more:
 - **Elio Motors** from Pontiac (www.eliomotors.com) will unveil their new vehicle with ultra high mileage – 75+ MPG – a 5-star safety rating, coming in at a price way under \$7,500 MSRP.
 - **RealBio™ Technology** from Kalamazoo (www.realbiotechnology.com), a life sciences product development company focusing their “RealBio Culture System” designed to enhance life sciences research beyond current cell culture technology.
 - **Global Energy Innovations** from Flint (www.geifuelcells.com) will showcase their High Temperature PEM (HTPEM) Fuel Cell Power Systems employing logistic fuels such as diesel, propane, natural gas, bio renewable and hydrogen fuel.
 - **Advanced Battery Concepts** a MidMichigan Innovation Center tenant (www.advancedbatteryconcepts.com) will share technology - *GreenSeal™* - for the lead-acid battery industry enabling smaller, lighter, longer life batteries.

Program with Keynote Speaker and Award Presentations – 6:30-7:30 p.m. (Master of Ceremonies, Bob Stafford, VP, Business Development, Chemical Bank)

- **Keynote speaker: Dwight D. Carlson, CEO of Coherix, Inc.** in Ann Arbor, a longtime successful entrepreneur, has focused on teaming universities, government and industry to solve complex challenges. Mr. Carlson will talk about his experiences as an entrepreneur and about the importance of public and private sectors working together.
- **NEW THIS YEAR: Ted Doan Spirit of Innovation Award** – Created by MidMichigan Innovation Center and presented by Dwight Carlson and Junia Doan, the *Ted Doan Spirit of Innovation Award* showcases outstanding innovators in the region. The award honors Herbert D. “Ted” Doan, former President & CEO of The Dow Chemical Company, a thought-leader in Michigan’s venture capital industry, and one of the visionary founders of MidMichigan Innovation Center. The winner will be recognized as this year’s best example of innovation and entrepreneurship in the region and someone who displays the qualities exemplified by Ted Doan: Vision, Integrity, Character, and Generosity.
- **MidMichigan Innovator Awards** – Awards to recognize of individuals for their innovation and leadership which has significantly enhanced the entrepreneurial environment in Michigan.

Advanced and reserved ticket sales are going on now, and will continue through the day of the event. Attendance is limited, so advanced registration is encouraged. For more information contact MidMichigan Innovation Center at (989) 839-2334 or on the Web at www.mmic.us.

Event Sponsors - Dow Chemical, Dow Corning, Saginaw Valley State University, BlueWater Angels, AMPM Inc., Great Lakes Entrepreneur’s Quest, Cal Tech Industries, MITech +, and Rocky Bay Communications.

#