



FOR IMMEDIATE RELEASE

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**Free Networking Event:
MidMichigan Innovation Center Kicks Off “TED Talks Thursdays” - Open to All
2nd & 4th Thursdays, 8:30 to 10 a.m.**

Mid-Michigan (September 7, 2010) – Join an eclectic group at MidMichigan Innovation Center on this Thursday, and every 2nd and 4th Thursday, as the MidMichigan Innovation Center kicks off a new series, “TED Talks Thursdays” to be held at the MidMichigan Innovation Center from 8:30 to 10 a.m.

The sessions will begin with coffee and snacks -- compliments of “Grounds for a Better World” coffee shop on Eastman in Midland – and is designed to be an unstructured brainstorming and idea-sharing session. It will begin with an inspiring story from TED.com, a public service organization set up to promote the spread of good ideas, and will continue on a track that Deb Zellner, MidMichigan Innovation Center Business Development Director, describes as “...up to the group! And our desire is to help entrepreneurs and small businesses grow and link to the resources needed to make that happen. Just bring your ideas, your needs and your entrepreneurial spirit!”

There is no cost to attend this bi-weekly event which is debuting Thursday, September 9 from 8:30 to 10 a.m. at MidMichigan Innovation Center at 4520 E. Ashman Road in Midland. For more information, call the MidMichigan Innovation Center at (989) 839-2333.

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About MidMichigan Innovation Center

The *MidMichigan Innovation Center* is a private, non-profit organization created to provide entrepreneurs and start-up companies a supportive and collaborative environment. MMIC connects you with critical resources, valuable services, flexible facilities, and entrepreneurial training and education that will help you develop your business venture. As an MMIC partner, you will receive the support needed to ensure your company’s success.

About TED

TED is a small nonprofit devoted to Ideas Worth Spreading. It started out (in 1984) as a conference bringing together people from three worlds: **Technology, Entertainment, Design**. Since then its scope has become ever broader. Along with two annual conferences -- the TED Conference in Long Beach and Palm Springs each spring, and the TEDGlobal conference in Oxford UK each summer -- TED includes the award-winning TEDTalks video site, the Open Translation Project and Open TV Project, the inspiring TED Fellows and TEDx programs, and the annual TED Prize.